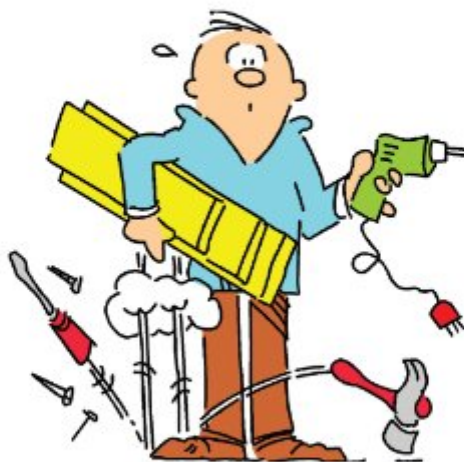


The book was found

The Really Good Fun Cartoon Book Of NLP: A Simple And Graphic(al) Explanation Of The Life Toolbox That Is NLP

The Really Good Fun Cartoon Book of NLP



A SIMPLE AND GRAPHICAL) EXPLANATION
OF THE LIFE TOOLBOX THAT IS NLP

Philip Miller



Synopsis

The Really Good Fun Cartoon Book of NLP uses simple (non jargon) language and amusing illustrations to get across the principles of NLP and how people can think about using them in their everyday lives. Knowing when and how to dip into the NLP life skills toolbox is really useful as is the idea that it's all just a learning experience.

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Customer Reviews

You've got to hand it to NLP Trainer, Phillip Miller, for the ingenuity that he put into The Really Good Fun Cartoon Book of NLP; an illustrated guide to the "life toolbox" that is NLP. The book begins with the "four pillars" of NLP --- rapport, the senses, outcomes, and flexibility -- and then moves on to NLP presuppositions. The book next covers how to understand people at seven different levels: environment, behavior, capabilities, beliefs and values, identity, and purpose. In very simple terms, Miller explains sensory-based language, predicates, anchors and perceptual positions, rapport, calibration, listening skills, language patterns, and the meta-domains of NLP. This book touches on all aspects of NLP while providing readers with practice exercises to boost their skills. Some NLP

practitioners might find it disconcerting that the author so assiduously avoids the "vocabulary" of NLP. For example, he refers to the Meta-Model as "reading between the lines of conversation." Nevertheless, he does explain the "vocabulary" of NLP in the appendices. Additionally, there may be some readers who will find the absence of "jargon" quite refreshing. What everyone will agree on; the colorful cartoons, found on nearly every page, are funny, amusing, and whimsical. They are the art of Robert Duncan, whose work has appeared in advertising, web sites, and magazines the world over. Even if you don't recognize the name, you've seen his work somewhere. Miller, himself, is a Certified NLP Trainer, specializing in NLP for business and teaching as a visiting fellow of Small Business Development at Cranfield University School of Management in England. His writing style is friendly, light, and conversational.

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